Added-value wood products

Mining supplies and services

Renewable and smart energies development

Advanced technologies

naturallia2017.com

Canada's leading business alliance forum on natural resources

NATURALLIA
ROBERVAL
10/16-19/2017

Naturallia is back in 2017 for its fifth edition. Naturallia is a unique and major networking opportunity for Quebec, Canadian and foreign companies working in the natural resources sector. This fifth edition of Naturallia will bring together more than 200 small and medium enterprises (SMEs), as well as representatives from some 15 countries in the following sectors:

- Added-value wood products;
- Mining supplies and services;
- Renewable and smart energies development;
- Advanced technologies.

The Naturallia 2017 Concept

Upon registering for Naturallia, companies benefit from a targeted approach which promotes efficient time management. Described by some as « speed-dating for business », one-on-one meetings between participating company representatives, other leaders and entrepreneurs are conducted based on their international trade, investment and/or business development goals, with the aim of developing lasting partnerships and alliances.

Participants first fill out an online registration form. Two weeks prior to the event, each participant receives a registered business directory. Then, they can submit up to 20 requests for meetings with representatives from their companies of choice. Afterwards, « matchmaking » software is used to pair companies and participants.

For further information, please contact :
Alain Thivierge, Director
alain@naturallia.com • 819 360-4705 or 819 827-8618

The Naturallia 2017 benefits?

- Up to fourteen qualified 30-minute interviews with companies that meet your selection criteria;
- Access to international trade experts (commercial lawyers, financial institutions, insurance companies, customs brokers, transportation specialists, and more);
- Participation in the opening ceremony, keynote addresses, and industry roundtables;
- Numerous networking opportunities complementing the regular meeting calendar;
- Simultaneous translation for all the meetings (English and French);
- Industrial tours of leading companies and Plan Nord sites in Quebec;
- Participation in the Naturallia 2017 gala dinner and closing ceremony;
- Transportation between your hotel and the activity venues;
- All meals and coffee breaks throughout the event.

Event promoters

Informe affaires SAGUENAY-LAC-SAINT-JEAN

SERDEX INTERNATIONAL

Our activities are brought to you by :

Canada

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M.R.C. DU FJORD-DU-SAGUENAY

Pekuakamiulnuatsh Takuhikan

Opportunity #1 : Key Business Sectors

Naturallia attracts key industrial players and businesses from the main sectors of the global economy. This year, Naturallia will call upon more than 200 companies in related fields, such as:

- Value-added wood products and processes;
- Mining suppliers across the value chain;
- Smart-energy developers;
- Suppliers of related goods and services;
- Advanced manufacturing leaders working in the above business sectors.

Opportunity #2 : Stimulate your company's international growth potential

Naturallia's new business networking process will allow you to build new partnerships, develop exports, and explore global markets. Seize this opportunity to create links with company executives and leaders from around the world!

Opportunity #3 : Saguenay–Lac-Saint-Jean companies and Quebec's Plan Nord

The vast Saguenay–Lac-Saint-Jean and northern Quebec regions harbour a wide range of businesses at the leading edge of the 21st Century's global economy. Goods and services providers and equipment manufacturers from these regions are known throughout the world for their expertise in advanced wood and paper, mining and renewable energy processes and products.

In May 2014, the Government of Quebec reinitiated its Plan Nord: an ambitious sustainable resource development program for Quebec's northern regions. The project led to the implementation of one of the biggest economic, social and environmental development sites today. To promote and develop the economic potential of the North, the government has set six objectives: i) Encourage the responsible development of natural resources in the North; ii) Leverage the diversity of natural resources, especially in the mining and forestry sectors; iii) Promote private investment; iv) Enhance northern resource processing in Quebec; v) Promote the diversification of regional and local economies, notably by supporting the businesses, regardless of their size or development level; and vi) maximize economic spinoffs for the territory covered by the Plan Nord, and for the province.

For further information, please visit:
www.economie.gouv.qc.ca
www.plannord.gouv.qc.ca

Opportunity #4 : Roberval and the Domaine-du-Roy RCM

Roberval, host city of Naturallia, is part of the Domaine-du-Roy Regional County Municipalities (RCM). The city is located at the heart of Quebec, in beautiful Saguenay–Lac-Saint-Jean. The Domaine-du-Roy RCM is surrounded to the north by the Maria-Chapdelaine RCM and by the Lac-Saint-Jean-Est RCM to the east.

The Domaine-du-Roy RCM is made up of nine municipalities, all bordering magnificent Saint-Jean Lake, and sharing their territory with the Aboriginal community of Mashteuiatsh, which maintains excellent relationships with its neighbours. It should also be noted that the RCM has developed a strategic sustainable development vision, reflecting the community's desire to develop and promote its territory, to work together and to drive innovation.

Many companies and organisations from this broad region are fully engaged in development projects related to Naturallia's mission, such as the mining, forestry and renewable energy sectors. It is important to note that the main office of the Chief Forester is located in the Roberval County and that the Premier of Quebec, Philippe Couillard, also represents this riding.

Why should you travel to Roberval to take part in Naturallia 2017?

Naturallia 2017 is a unique opportunity to meet business leaders from targeted sectors in Quebec, Canada, and around the world.

Event promoters

Our activities are brought to you by :

Other partners