



Labour Market Monitor

Muskoka-Kawarthas



October 2011

The Labour Market Monitor is a monthly report providing a summary of labour market news and events for the Muskoka-Kawarthas Economic Region of Ontario. This region includes the census division of the Kawartha Lakes, the counties of Haliburton, Northumberland and Peterborough, and the district municipality of Muskoka.

LABOUR MARKET NEWS BY INDUSTRY

Construction

According to **Canada Mortgage and Housing Corporation (CMHC)**, there were 256 housing starts in the Peterborough Census Metropolitan Area during the first nine months of this year, a decrease of approximately 21% compared to the same period last year. (*Canada Mortgage and Housing Corporation Press Releases, October 11*)

The Municipality of Port Hope awarded a \$333,000 contract to **Kawartha Capital Construction** to build phase one of the new Baulch Road recreational park. The facility will include two soccer fields and related infrastructure, including benches, site servicing and a parking area. (*Northumberland Today, October 20*)

Manufacturing

True North Plastics recently opened an 11,000-sq. ft. plant in Bracebridge. Approximately 18 full-time employees have been hired. The company manufactures membrane switches and graphic overlays used in a variety of electronic equipment. (*North Country Business, October 2011*)

Retail Trade

The Guitar Boutique, currently located in Bethany, is opening a second location in Peterborough. The new location will require approximately five new staff. (*Peterborough Examiner, October 21*)

A new 23,000-sq. ft. **Giant Tiger** store officially opened in Port Hope in October, creating 25 full-time and part-time jobs. (*Northumberland Today, October 22*)

Note: In preparing this document, the authors have taken care to provide clients with labour market information that is timely and accurate at the time of publication. Since labour market conditions are dynamic, some of the information presented here may have changed since this document was published. Users are encouraged to also refer to other sources for additional information on the local economy and labour market. Information contained in this document does not necessarily reflect official policies of Human Resources and Skills Development Canada.

Prepared by: Labour Market Information (LMI) Division, Muskoka-Kawarthas, Ontario

For further information, please contact the LMI team at: lmi-imt@workingincanada.gc.ca

For information on the Labour Force Survey, please visit the Statistics Canada Web site at: www.statcan.gc.ca