

Events Calendar, July - November 2010

Improve your bottom line!
Join CME for a variety of informative events.

Protecting a Brand in the Age of Twitter and Facebook

Thursday, July 15th, 2010

CME offices, 6725 Airport Road, Suite 200, Mississauga

Join CME and Hodgson Russ LLP for an engaging and informative session on:

Strategies for Profiting from Social Media and Protecting Valuable Intellectual Property Assets, covering:

- ✓ Understanding the Tools and Widespread Growth of Social media: Twitter, Facebook, LinkedIn, YouTube
- ✓ How to Build a Fan Base – Tweeting to Your Customer Base and Developing New Connections
- ✓ Social Media Strategies – Constructing a List of Best Practices to Maximize Profit
- ✓ Steering Clear of Legal Traps – Perspectives from an Intellectual Property Attorney

CME Members \$50.00 (plus HST) / CME Affiliate Members \$60.00 (plus HST)

Non Members \$75.00 (plus HST)

[For More Information \(PDF\)](#)

[Register Now](#)

CME Ontario's 16th Annual Golf invitational

September 20th, 2010

Clublink's RattleSnake Point Golf Club, Milton

The best business connections are not always made in the boardroom — they're made on the golf course too! That is why every year CME Ontario brings together your colleagues in manufacturing and exporting for a great day on the links. Enjoy a day of first-class networking and friendly competition while supporting your industry!

The CME Golf Invitational features:

- ✓ Lunch, driving range and putting green, 18 holes of championship-quality golf at one of Clublink's finest courses, Cocktail Reception, Awards Dinner
- ✓ Silent auction (current items include impressive golf foursomes, incredible getaways, and lots of cool items to bid on)
- ✓ Fantastic opportunity to network with business leaders, key government officials, and CME staff

REGISTER by July 17th to take advantage of the **Early Bird rate: <http://tiny.cc/CMGOLF>**

CME Members \$285.00 (plus HST) / Non Members \$325.00 (plus HST)

[For More Information \(PDF\)](#)

Sponsorship Opportunities: Increase your company's profile with Canada's manufacturing and exporting community by sponsoring CME Ontario's Golf Invitational. Packages start at only \$2000. With marketing efforts to over 15,000 professionals, the opportunity for your company to strengthen its awareness and exposure is enormous. CME will work with you to develop a customized sponsorship to support your organization's individual business objectives.

Global Business Exchange

September 30, 2010

Steam Whistle Brewing, 255 Bremner Blvd., Toronto

Exploring new markets and international partnership opportunities is essential for business growth in today's global economy. CME Ontario's Global Business Exchange will provide you with the opportunity to exchange opinions and gain insight into trade and investment opportunities around the world.

Join 200 senior executives operating in global markets, public officials, experts, policy makers, and representatives of major foreign trade offices. Don't miss this opportunity to establish connections to assist you in bridging the distance to the world's key export destinations.

AGENDA

- 2:00 pm Emerging Markets Panel Discussion
3:30 pm Going Global Suppliers You Need to Know
5:00 pm Been There. Done That - CEO Success Stories
6:00 – 8:00 pm **Tradeshow and Reception**

Keynote Address: Hon. Sandra Pupatello, Minister, Economic Development & Trade

CME Members \$85.00 (plus HST) / CME Affiliate Members \$100.00 (plus HST) / Non Members \$150.00 (plus HST)
Exhibitors \$850 (plus HST)

[For More Information \(PDF\)](#)

[Register Now](#)

Upcoming Events

Protecting a Brand in the Age of Twitter and Facebook

July 15th, 2010

Mississauga

[Details](#)

16th Annual CME Golf Invitational

September 20th, 2010

Clublink's RattleSnake Point Golf Club

Milton

[Details](#)

Global Business Exchange

September 30, 2010

Toronto

[Details](#)

Annual Queen's Park Reception

November 30th, 2010

Toronto

[Details](#)

EAC Workplace Safety Insurance Workshops

For registration, dates and locations go to www.eacforemployers.org/workshops/

CALL FOR EVENT PARTNERS

16th Annual CME Golf Invitational

September 20th, 2010

Clublink's RattleSnake Point Golf Club

Milton

Global Business Exchange

September 30, 2010

Steam Whistle Brewing, Toronto

Access 300+ senior manufacturers and exporters seeking opportunities in the global market.

"Think" Summit: Embedding Sustainability in Your Business

November 2, 2010

Mississauga

Building on the success of ENERGY 2009, this comprehensive summit will examine the latest developments in sustainable strategies for manufacturers, tackling key green topics including energy efficiency, clean technologies and renewables, carbon management and supply chain management.

Annual Queen's Park Reception

November 30, 2010

This CME signature networking event is one you will not want to miss. Meet informally with CME's President Jayson Myers and more than 300 manufacturers, exporters and the province's key decision makers. Invitations are extended to the Premier, cabinet ministers, deputy ministers and MPPs .

To find out more about CME events or sponsorship opportunities email us at: ontario.events@cme-mec.ca or call 905 672 3466 ext.3278

[Details](#)

Questions?
Please contact Elena Loza at 905-672-3466, ext. 3278 or elena.loza@cme-mec.ca

For a full listing of our events and to register online please visit us at: <http://www.cme-mec.ca/>

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